

EDUCATIONAL MASTER PLAN COMMITTEE

Minutes

September 29, 2009

Present: Daniel Bahner, Rick Hogrefe, Matthew Lee, Cheryl Marshall, Charlie Ng, Catherine Pace Pequeno, Michelle Riggs, Scott Rippy, Moises Valencia, Sherri Wilson, Rebecca Warren Marlatt

1. Minutes

The Minutes of the September 22 meeting were approved with one correction.

2. Transcript of Posted Comments of the September 22nd Meeting & Strategic Directions, Potential Goals and Integration Working Draft

The committee reviewed Matthew Lee's transcript of the posted comments and updated version of the Strategic Directions/Goals matrix.

Dr. Lee pointed out there are five meetings left through the end of October and suggested the committee target completing goals so they can be distributed to the constituent groups and management team.

3. Goal Development

The committee broke into groups to develop goals for *Enrollment Management* and *Community Value*.

- *Enrollment Management*

After discussion, the committee reached the following tentative consensus on *Enrollment Management*: Effectively manage enrollment through a dynamic "balance" of identified needs and available resources.

There was some concern regarding the word "balance." Committee members were asked to think of a replacement word to be discussed at the next meeting.

- *Community Value*

After discussion, the committee reached the following tentative consensus on *Community Value*: Enhance the college's value to the community.

This committee will continue discussion on this goal at the next meeting.